Site Speculation #1: A Building

Unemployment Rate: 5.35%
Median Household Income: $29,708
School Test Performance: Poor
Michigan Avenue
Detroit Public Library
Conley Branch
4600 Martin, Detroit, MI 48210

Monday  10am–6pm
Tuesday  12pm–8pm
Wednesday  10am–6pm
Thursday  12pm–6pm
Friday  Closed
Saturday  10am–6pm
Sunday  Closed

Michigan Avenue
Places of Interest
Existing Site
Site Speculation #1: McNet Learning Center
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An existing McDonald’s – already equipped with 24-hour WiFi access – is converted into the McNet Learning Center, a community anchor site that provides computers, tutoring services, and workstations to students that need additional time and resources for their education. An abandoned home just north of the site is replaced with communal townhouses oriented towards the restaurant with shared outdoor spaces that help transition from the commercial thoroughfare to the residential block. An urban farm is introduced to an adjacent lot so the surrounding neighborhood and the restaurant have access to locally-sourced produce, a response to the McDonald’s corporation’s recent attempts to offer healthier menu options and be more community-centered.
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